

HawaiiBusiness

**JULY 21-22,
2021**

LEA DER SHIP *Conference*

PRESENTED BY



First Hawaiian Bank.

MAHALO TO OUR SPONSORS

PRESENTED BY:



First Hawaiian Bank®

SUPPORTING SPONSORS:



HDS
Hawaii Dental Service



Kamehameha Schools®

Matson®

SERVCO



ST. ANDREW'S SCHOOLS
THE PRIORY • THE PREP • THE PRESCHOOL

VENUE PARTNER:



BISHOP MUSEUM

AGENDA

WEDNESDAY, JULY 21, 2021

8:30 A.M.	OPENING GENERAL SESSION: SHAPING OUR FUTURE Solomon Enos, Native Hawaiian Artist, Illustrator, and Visionary Meli James, Co-Founder, Mana Up Richard Kaipo Lum, CEO, Vision Foresight Strategy LLC Dr. Patrick Sullivan, Founder & CEO, Oceanit Moderator: Ku'uwehi Hiraishi, Journalist, Hawai'i Public Radio	VIRTUAL
10:00 A.M.	MORNING SESSIONS: <ul style="list-style-type: none">• FOSTERING TEAMWORK ACROSS DISTRIBUTED TEAMS• FIRESIDE CHAT: WRITE YOUR OWN STORY• YOUR FUTURE: ARE YOU READY FINANCIALLY FOR THE NEXT NORMAL?	VIRTUAL
2:00 P.M.	AFTERNOON SESSIONS: <ul style="list-style-type: none">• STRATEGIES TO FIGHT BURNOUT• FINDING CREATIVE WAYS FORWARD	BISHOP MUSEUM (LIVE STREAMED FOR VIRTUAL VIEWING)

THURSDAY, JULY 22, 2021

8:30 A.M.	THE PANDEMIC ERA: BEYOND THE CRISIS Peter Schwartz, Salesforce	VIRTUAL
10:00 A.M.	MORNING SESSIONS: <ul style="list-style-type: none">• HOW TO RESOLVE CONFLICTS AT WORK• HOW TO APPLY AN EQUITY LENS TO YOUR INITIATIVES• IMPROVE YOUR WORKPLACE COMMUNICATION	VIRTUAL
2:00 P.M.	AFTERNOON SESSIONS: <ul style="list-style-type: none">• FIRESIDE CHAT: A SUSTAINABLE HAWAII• INDIGENOUS WISDOM	BISHOP MUSEUM (LIVE STREAMED FOR VIRTUAL VIEWING)
4:00 P.M.	KEYNOTE ADDRESS Lisa Kay Solomon, Innovation Strategist, Leadership Coach, Educator & Best-Selling Author	VIRTUAL



FROM OUR PUBLISHER

HawaiiBusiness magazine

Aloha,

Welcome to *Hawaii Business Magazine's* 8th annual Leadership Conference. Our mission statement is “locally owned, locally committed” and we take this mission very seriously. The Leadership Conference is one of the most prestigious and largest professional development events in Hawai‘i, and our aim is to continue to innovate and evolve to provide you with the most relevant content – delivered via in-person and online platforms – to maximize your opportunities to attend and enjoy the conference.

“Hybrid” is the word for this moment and this year’s conference. The *Hawaii Business* team is using everything we’ve learned over the past year about virtual presentations and combining it with our time-tested success at hosting in-person presentations to create an experience for you that will provide the best of both. We are once again at the leading edge of producing an event and innovating in current conditions and we are grateful to our speakers, panelists, sponsors and especially YOU for coming along on this exciting ride with us!

The 8th annual conference is based at the Bishop Museum and the conversation this year will reflect the importance of remaining rooted in our unique culture while looking up and out to our shared future.

We are grateful to all the speakers and panelists who are giving so generously of their time and expertise – they realize that a conversation about leadership, overcoming challenges and creating positive change in our community is more important now than ever before.

First Hawaiian Bank is the presenting sponsor of this conference as they have been since it first launched eight years ago. We are deeply grateful for their steadfast commitment to leadership in our community. I would also like to thank our supporting sponsors: Hawaii Dental Service, Kamehameha Schools, Matson, Servco and St. Andrew’s Schools as well as our venue partner Bishop Museum. The Leadership Conference would not be possible without these partnerships.

And on behalf of the entire *Hawaii Business Magazine* team: thank YOU for attending this year. We are excited about seeing many of you in person for the first time in a year and a half and we look forward to continuing to work together for each other and our community.

Mahalo,

Cheryl Oncea,

PUBLISHER, HAWAII BUSINESS MAGAZINE



FROM FIRST HAWAIIAN BANK



First Hawaiian Bank.

Aloha!

Welcome to the 8th Annual Leadership Conference.

First Hawaiian Bank is once again proud to be the presenting sponsor of Hawai'i's premiere leadership development conference. We hope you will enjoy the insights from top industry professionals on this year's theme:

"Facing Our Future Together."

We faced many challenges over the past year, and leaders had to adapt quickly – creating policies and processes that allowed them to maintain their business while safely engaging with clients and staff. Today's leaders are creating connected environments where employees can engage with confidence, creating a stronger, more resilient future for Hawai'i.

Mahalo for taking the time to invest in your professional development. Whether you are striving to be an influential leader at your place of business, or are seeking advice from top experts, this leadership conference will help you and the teams you lead be ready to turn challenges into opportunities for your organization.

Mahalo for joining us.

Bob Harrison

CHAIRMAN, PRESIDENT & CEO
FIRST HAWAIIAN BANK



MORNING GENERAL SESSION

Shaping Our Future

**WEDNESDAY,
JULY 21, 2021
8:30 A.M.**

If you could reimagine Hawai'i's future, what would it look like? Tune into this inspiring, informative and lively conversation as our panel explores bold ideas, offer different perspectives and share diverse opinions about future challenges and opportunities.



Solomon Enos
NATIVE HAWAIIAN ARTIST,
ILLUSTRATOR, AND VISIONARY

Born and raised in Mākaha Valley (O'ahu, Hawai'i), Solomon hails from the well-known Enos 'ohana. Solomon has been making art for more than 30 years and he is adept at artistic expression in a wide variety of media including oil paintings, book illustrations, murals, and game design. A self-described "Possibilist" Solomon's art expresses an informed aspirational vision of the world at its best via contemporary and traditional art that leans towards Sci-Fi and Fantasy. His work touches on themes like collective-consciousness, ancestry and identity, our relationship with our planet, and all through the lens of his experience as a person indigenous to Hawai'i.



Meli James
CO-FOUNDER,
MANA UP

Meli James is a cofounder at Mana Up, a statewide initiative to expand economic opportunity, provide meaningful jobs and promote agricultural sustainability. It offers an annual six-month accelerator program enabling Hawai'i product entrepreneurs to scale their businesses globally. Additionally, she is president of the Hawaii Venture Capital Association. James is a graduate of Cornell University.



Richard Kaipo Lum
CEO,
VISION FORESIGHT STRATEGY LLC

Richard is an academically trained futurist and chief executive of Vision Foresight Strategy LLC (VFS), a foresight and strategic analysis firm based in Honolulu. He has conducted foresight and strategy work on projects for organizations such as U.S. Indo-Pacific Command, U.S. Special Operations Command, the European Commission, the UK government, the Canadian government, the Singaporean government, NASA, and PepsiCo. Richard is the author of *4 Steps to the Future: A Quick and Clean Guide to Creating Foresight* and his contributions were featured in the books *Thinking about the Future: Guidelines for Strategic Foresight* (2006), *A Careful Revolution* (2019), *Rethinking Asia 7: The Future of Work* (2020), and *Strategic Latency Unleashed: A SOF Perspective* (2020). He has been published in the *Journal of Futures Studies*, the journal *Futures*, *International Journal of System of Systems Engineering*, *World Future Review*, and *Small Wars Journal*. Richard is a member of the GeoTech Center Action Council at the Atlantic Council. He holds a PhD in Political Science from the futures studies program at the University of Hawai'i. His dissertation research focused on developing a conceptual framework for designing future governance systems.



Dr. Patrick Sullivan
FOUNDER & CEO,
OCEANIT

Dr. Patrick Sullivan is the Founder and CEO of Oceanit. He was named *Hawaii Business Magazine's* "2016 CEO of the Year." He has occupied seats on the Ocean Research Advisory Panel (appointed by the Secretary of the Navy) and the board of the Pacific International Space Center for Exploration Systems (PISCES). He is a member of the Hawaii Military Affairs Council of the Chamber of Commerce and successfully developed nationally-focused research programs, such as the National Defense Center of Excellence for Research in Ocean Sciences (CEROS), and the National Electric Vehicle Demonstration program, both collaborations with DARPA.

Dr. Sullivan received his Ph.D. in Ocean Engineering from the University of Hawai'i and his BS in Engineering from the University of Colorado, Boulder. At Oceanit, Dr. Patrick K. Sullivan developed the methodology of 'Intellectual Anarchy' as a system of business that breaks down traditional expertise silos and removes management barriers that hinder breakthroughs. His book on this practice, *Intellectual Anarchy: The Art of Disruptive Innovation*, presents Oceanit stories about mindset and methodology that persistently generates disruptive innovations and develops a pathways to bring those ideas to market, enabling science to impact humans and society and shape the future.



MODERATOR:
Ku'uwehi Hiraishi
JOURNALIST,
HAWAII PUBLIC RADIO

Ku'uwehi Hiraishi is an award-winning journalist and founding member of the 'Ahahui Haku Mo'olelo (Hawaiian Journalism Association). She was born and raised in Hilo, Hawai'i, and was one of the first graduates of the Hawaiian language immersion school Ke Kula 'o Nāwahīokalani'ōpu'u. She went onto study Journalism & Mass Communications at Seattle University, and returned home to work on the Hawaiian language television news program 'Āha'i 'Ōlelo Ola, which aired on Hawaii News Now's Sunrise morning program.

Her unique skillset of Hawaiian language fluency and journalism were valuable assets in building the Hawaiian news media industry with the launch of 'Ōiwi TV, an on-demand television news station with programming produced by and for native Hawaiians. Her in-depth research and reporting on native Hawaiian water rights earned her and the 'Ōiwi TV team their first international journalism award at the World Indigenous Television Broadcasters' Network Journalism Awards in 2012. After a brief hiatus working in communications for the state Department of Hawaiian Home Lands, she returned to journalism as a general assignment reporter at Hawai'i Public Radio. Her commitment to her native Hawaiian community and her fluency in 'ōlelo Hawai'i has lead her to build a de facto 'ōiwi beat at the news station, covering issues important to the Native Hawaiian and indigenous communities.

MORNING SESSION

Fostering Teamwork Across Distributed Teams

WEDNESDAY, JULY 21, 2021
10:00 A.M.

Your employees may be working from different neighborhoods, islands or states. Our experts will discuss ways that decentralized workforces can build bridges, strengthen an organization's culture and collaborate effectively.



MODERATOR:
Steve Petranik
EDITOR, HAWAII BUSINESS MAGAZINE

Steve Petranik has been an editor and reporter for almost four decades and now is the editor of *Hawaii Business*. Before joining the magazine in 2009, he spent 18 years as an editor at the *Honolulu Star-Bulletin* and five years at the *Honolulu Advertiser*. He's reported from six countries on three continents and his stories have appeared in the *New York Times*, *Washington Post* and *Los Angeles Times*.



Jason Fujimoto
PRESIDENT & CEO,
HPM BUILDING SUPPLY

As President & CEO of HPM Building Supply, Jason Fujimoto is the fifth generation of his family to lead the Hawai'i Island-based company in its 100-year history. Fujimoto joined HPM in 2005, serving in progressive roles prior to his appointment as President & CEO in 2019. Today, HPM is a diversified building material retailer, distributor and manufacturer with 14 locations and facilities on all major Hawaiian islands.

Fujimoto is a graduate of the 2012 founding cohort of the Pierre Omidyar Fellowship program and the 2008 Pacific Century Fellowship program. In 2015, he was recognized as a Young Retailer of the Year by the National Hardware and Paint Association. He was named one of the 2013 "20 for the Next 20: People to Watch" by *Hawaii Business Magazine*. Additionally, in 2017, Fujimoto was appointed by the Japanese Minister for Foreign Affairs and the US-Japan Council to serve as a member of the prestigious Japanese American Leadership Delegation.



Brigadier General Jennifer Short
DEPUTY DIRECTOR FOR STRATEGIC
PLANNING AND POLICY,
UNITED STATES INDO-PACIFIC COMMAND

Brigadier General Jennifer M. Short is the Deputy Director for Strategic Planning and Policy, United States Indo-Pacific Command. She is responsible for advising CDRUSINDOPACOM on military, political, economic, and strategic policies. General Short oversees the preparation of policy and planning of pol-mil affairs within the USINDOPACOM Area of Responsibility (AOR). She develops, coordinates, and implements USINDOPACOM's Theater Strategy, Campaign Plan, Theater Posture Plan, Operational Plans/Contingency Plans/Functional Plans and associated Time-Phased Force and Deployment Data. In addition, General Short coordinates defense related policy, security cooperation, and military assistance programs across the Indo-Pacific AOR, integrating all military engagement in support of the United States' national objectives. General Short is a command pilot with over 1,800 hours. She has flown more than 430 combat hours. Prior to her current assignment, she served as the Chief of Staff, Headquarters Pacific Air Forces.



Lori Teranishi
FOUNDER & CEO,
IQ 360

Lori Teranishi is the founder and CEO of iQ 360, a woman- and minority-owned business communications consultancy that develops and executes strategies to help organizations manage major change initiatives. iQ 360 is comprised of a diverse group of consultants headquartered in Honolulu with teams in San Francisco, New York and Washington, DC. Lori has 25 years of experience providing award-winning strategic communications counsel to global corporations, innovative startups, nonprofits and government agencies. She combines her operating experience managing large-scale P&Ls with her track record of launching communications campaigns that advance her clients' business goals. She is frequently called upon for strategic planning, positioning, stakeholder relations, crisis response, change management and risk mitigation.

FIRESIDE CHAT

Write Your Own Story

WEDNESDAY, JULY 21, 2021
10:00 A.M.

During this talk story, screenwriters Jordan and Aaron Kandell sit down with Creative Industries Chief Officer Georja Skinner to reflect on their individual journeys, sharing stories of perseverance, resilience, success, and failure.



Aaron and Jordan Kandell
SCREENWRITERS & PRODUCERS

Best known for their work on Disney Animation's *MOANA* and the 2018 feature *ADRIFT*, identical twin brothers Aaron & Jordan Kandell are prolific screenwriters and producers rare in their talents as world builders of four quadrant family films and of prestige dramas inspired by true stories.

The Kandell Brothers, who write under their production banner Twin Ink, have several major projects around town. Including *SUPERNORMAL*: an original superhero comedy for Netflix starring Josh Gad, Luke Evans and Daisy Ridley; *SIDE-KICKS*: a reimagining of classic fairy tales through the eyes of the heroes' underappreciated helpers, for Paramount; *THE MUPPET MAN*, a biopic on Jim Henson for Disney; and *STRANDED*: an incredible true dog tale in the vein of *Castaway* and *the Black Stallion*.

On the TV side the twins created *SWIFT HARDING*: an original family adventure series in the vein of *Romancing the Stone* meets *the Parent Trap*, with Chris Columbus attached; *CAPITOL*: a limited series centered on the Congressional Page Cocaine Scandal of early 80s, with Peter Farrelly to direct; and an Untitled Project about the rise, fall, and future of one of America's greatest dynasties.



Georja Skinner
CHIEF OFFICER,
CREATIVE INDUSTRIES, DBEDT,
STATE OF HAWAII

Georja Skinner is the Chief Officer of the Creative Industries Division (CID) in the Department of Business, Economic Development & Tourism (DBEDT) where she has led the state's efforts to define, build and strengthen Hawai'i's creative economy since 2007.

She established the successful Creative Lab Hawaii Accelerator (CLH) to increase business acumen and accelerate export of creative content in music and media. Skinner taps her longtime career in visual and literary arts, music, recording, filmmaking and sound mixing with key insights which define her passion for the community she serves.

Noteworthy credits include the opportunity to work with creators and producers of some of the legendary TV series. Under the visionary Icon Norman Lear, she worked her way up the ladder as one of the only female crew members on shows such as *MARY HARTMAN*, *ALL IN THE FAMILY*, *THE JEFFERSONS* and *RETURN ENGAGEMENT* for Hallmark Hall of Fame. She was sound mixer on these series and television specials and is recognized as the first female tape sound mixer in primetime network television, also garnering of the first woman to be nominated for an Emmy Award in that category.

She served as the County of Maui's first Film Commissioner in 1993. From the first TV series filmed entirely on Maui, the pilot for Sony's *FANTASY ISLAND* and numerous feature films.

Skinner established a partnership with USC School of Cinematic Arts which provided six weeks of USC Cinema summer training at MCC and eventually Kamehameha Schools Maui Campus evening programs with top USC faculty in Ideation, Storytelling and Animation.

It's no surprise that Skinner's mantra is "Making the Impossible, Possible."

MORNING SESSION

Your Future: Are You Ready Financially for the Next Normal?

WEDNESDAY, JULY 21, 2021
10:00 A.M.

Presented by First Hawaiian Bank

Get back on track and prepare for what's ahead so you can start achieving your financial goals. First Hawaiian Bank's financial experts will help guide you on your journey and explain how to leverage the newest technology to do the heavy lifting.



MODERATOR:

Jodie Duvall

SENIOR VICE PRESIDENT & MANAGER,
WEALTH ADVISORY DIVISION
FIRST HAWAIIAN BANK

Jodie is Senior Vice President and Manager in First Hawaiian Bank's Wealth Advisory Division. With 20 years of financial services experience, she is committed to helping families in Hawaii achieve their financial goals. Jodie and her team of professionals provides comprehensive financial planning which includes retirement and estate planning, insurance and investment management for high net worth investors and helps the bank's clients create a financial plan which considers their long term goals.



Erica Keeley

TRUST OFFICER, PERSONAL TRUST DIVISION,
FIRST HAWAIIAN BANK

Erica is a Trust Officer with First Hawaiian Bank and specializes in fiduciary administration of trust and estate accounts. She has over 13 years of financial services industry experience with much of her career in Personal Trust. Hailing from Tokyo, Japan, her expertise also encompasses assisting Japanese-speaking clients with their complex estate plans. She is a graduate of the University of Hawai'i at Mānoa and is a member of the Hawaii Estate Planning Council.



Tafiti Uso

VICE PRESIDENT & TEAM LEADER,
WEALTH ADVISORY DIVISION
FIRST HAWAIIAN BANK

Tafiti is Vice President and Team Leader in First Hawaiian's Wealth Advisory Division. A graduate of Punahou School and Stanford University, he joined the bank's Private Wealth Management team in 2008. Tafiti leads a team that specializes in managing investments for high net worth individuals, as well as customizing personal financial solutions for a variety of financial needs.



Eric Yee

SENIOR VICE PRESIDENT & TEAM LEADER,
PRIVATE BANKING DIVISION
FIRST HAWAIIAN BANK

Eric is Senior Vice President and Team Leader in First Hawaiian Bank's Private Banking Division. He has over 25 years of financial services experience, primarily in advising high net worth individuals and families with solutions to achieve their financial goals. He also has experience in assisting start-up technology companies with banking and raising capital. Eric has an MBA in finance from the University of Hawai'i at Mānoa and economics degree from the University of California, Berkeley.

AFTERNOON SESSION



Strategies to Fight Burnout

WEDNESDAY, JULY 21, 2021
2:00 P.M.
AT THE BISHOP MUSEUM

The new remote work environment has created flexibility, but it has also eliminated the boundary between work and personal life. Work-life imbalance has left many feeling burned out, overwhelmed and stressed. During this session, learn strategies for a more sustainable routine so you can get your time, energy and priorities in sync.



MODERATOR:
Yunji de Nies
JOURNALIST

Yunji de Nies co-hosts Spotlight Hawaii, a 3x/week news program live-streamed on the Honolulu Star-Advertiser's home page and social media platforms. She also hosts Insights on PBS Hawai'i, a weekly public affairs program. For five years, Yunji anchored the evening news at KITV, the Honolulu ABC affiliate, and before that worked as a White House and National Correspondent for ABC News, based in Washington D.C. and Atlanta. Yunji graduated with honors with a degree in political science from Yale University and holds a Master's Degree in journalism from UC Berkeley.



Dr. Dana Arakawa
ORGANIZATIONAL PSYCHOLOGIST
AND FOUNDER,
THRIVE808

Dr. Dana Arakawa is an organizational psychologist who takes a research-guided approach to creating organizational resilience. She has worked with Federal and State government agencies, technology startups, private industry and small businesses to create meaningful change. When not consulting, she loves practicing Ashtanga yoga, swimming, and meditation.



Tricia Fujikawa Lee
SENIOR VICE PRESIDENT AND
DIVISION MANAGER, CORPORATE
COMPLIANCE DIVISION
FIRST HAWAIIAN BANK

Tricia Fujikawa Lee is Senior Vice President & Corporate Compliance Division Manager for First Hawaiian Bank. She joined the bank in 2008 and manages their Compliance Management and Community Reinvestment Act Programs. She obtained her Juris Doctorate degree from the University of Hawai'i William S. Richardson School of Law and is a graduate of the Pacific Coast Banking School. She serves on the boards of the Hawaii Home-Ownership Center Mortgage and Teach for America - Hawaii.



Ron Mizutani
PRESIDENT & CEO,
PBS HAWAII'

Ron Mizutani began his career telling news stories about Hawai'i and its people. Today, his career has come full circle, returning to storytelling, as the President and CEO of PBS Hawai'i. He is focused on expanding PBS Hawai'i's rich history of storytelling, deepening the station's digital presence, fostering innovation and increasing viewership across all generations.

A thoughtful and respected leader, caring for the greater good and serving the community has been the bedrock of every position he has served in.

Prior to joining PBS Hawai'i, Ron was President and CEO of Hawai'i Foodbank for three years. Ron enjoyed a 33-year career at KHON2 where he obtained experience in all facets of television, serving as an award-winning reporter, producer and news anchor.



Dr. Jeffrey Stern
ASSISTANT PROFESSOR,
HAWAII' SCHOOL OF PROFESSIONAL
PSYCHOLOGY
CHAMINADE UNIVERSITY

Dr. Stern was raised here in Hawai'i and earned his PhD in clinical psychology from the University of Hawai'i in 2003.

Dr. Stern is currently an assistant professor of Psychology at HSPP @ Chaminade University of Honolulu. He also maintains a small private practice and consults to organizations and individuals in areas such as workplace wellness. He has been involved with the promotion of workplace wellness in Hawai'i and nationally since 2010 and currently serves on UHA's Wellness Leaders Roundtable.

AFTERNOON SESSION



Finding Creative Ways Forward

WEDNESDAY, JULY 21, 2021

2:00 P.M.

AT THE BISHOP MUSEUM

LIVE STREAMED FOR VIRTUAL VIEWING

Re-inventing our businesses, our lives, ourselves is the ultimate design problem in an increasingly complicated world. Entrepreneurial leaders at the top of their respective fields will share the skills they've honed over time, influenced by individual personalities and backgrounds, to navigate the many layers of complex ever-evolving business needs and personal goals.



MODERATOR:

Allen Murabayashi

Allen Murabayashi was born and raised in Honolulu and attended Punahou School. He matriculated to Yale University where he graduated with a degree in music. He was a founding employee of hotjobs.com, which he helped grow from a 4-person start-up to a publicly traded company with 675 employees in 4 countries. He subsequently co-founded PhotoShelter, an online visual asset management system. He serves as Board Co-chair for Save the Music Foundation, a national organization that supports music education in predominantly low income public schools.



Mark Fukunaga

CHAIRMAN & CEO,
SERVCO PACIFIC INC.

Mark is the Chairman & CEO of Servco, which has automotive operations in Hawaii and Australia, owns the iconic Fender Musical Instruments Corp., and invests in venture capital. Mark also serves on the board of Matson, as well as those for Punahou School, KCAA Preschools, Children's Discovery Center and McNerny Foundation. He is a trustee emeritus of Pomona College and past regent of the University of Hawai'i. He received a B.A. from Pomona College and a J.D. from The University of Chicago.



Ann Harakawa

PRINCIPAL & CEO,
TWO TWELVE

Ann has dedicated herself to bringing value to clients and designing strategic solutions to solve their complex public information problems. Through all of her enterprises, Ann has sought to enrich her communities through creative strategies and design that solves problems and builds social equity. Her work to develop cities, with an emphasis on sustainable cities, has fueled her return to Hawai'i and her passion for contributing to her home state's urban development. Ann is a keen tennis player and surfer. Most early mornings she can be found either hitting the courts in Brooklyn or surfing dawn patrol on O'ahu's South Shore.



Kūha'o Zane

CREATIVE DIRECTOR,
SIG ZANE DESIGNS AND SZKAIAO

Kūha'o Zane, Creative Director of Sig Zane Designs and SZKaiao comes from a generational Hula family and practice that grounds and informs his day to day career as a designer. Zane, who studied graphic design at the Fashion Institute of Design and Merchandising in Los Angeles, was a *Hawaii Business's* 20 for the next 20 in 2019 and is a current Omidyar Fellow. He's worked with his father, company founder Sig Zane for the past 18 years, on everything from the company's signature aloha shirts to their two O'ahu locations, Sig On Smith and Kaiao.Space. Kuhao has worked with his father and Hilo design studio SZKaiao, to expand their unique approach that blends cultural values with design aesthetics. SZKaiao has worked both locally and internationally on projects that range from branding, art installations, airplane liveries and athletic uniforms.

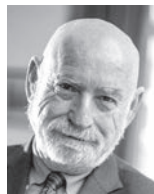
SPECIAL MORNING SESSION

The Pandemic Era: Beyond the Crisis

THURSDAY, JULY 22, 2021
8:30 A.M.

Peter Schwartz is an internationally renowned futurist and business strategist, specializing in scenario planning and working with corporations, governments, and institutions to create alternative perspectives of the future and develop robust strategies for a changing and uncertain world.

During this presentation, Peter will examine the various scenarios for how the Pandemic may come to an end and how those scenarios will reshape our economy and our society over the next three to five years.

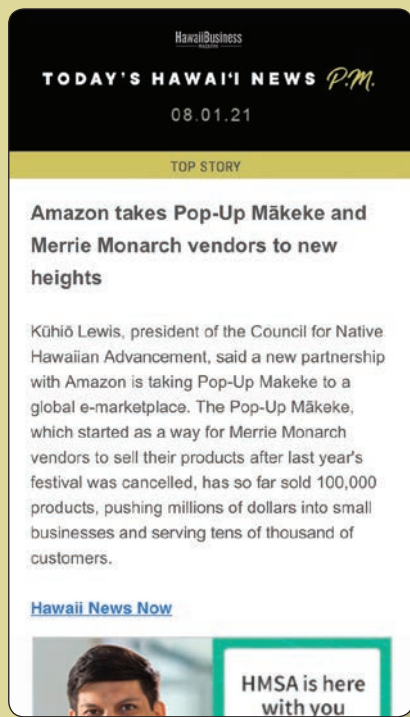


MODERATOR:

Peter Schwartz

SENIOR VICE PRESIDENT, STRATEGIC PLANNING
SALESFORCE

Peter Schwartz is an internationally renowned futurist and business strategist, working with corporations, governments and institutions to create alternative perspectives of the future and develop robust strategies for a changing and uncertain world. As Senior Vice President of Strategic Planning for Salesforce, he manages the organization's ongoing strategic conversation. He leads the Salesforce Futures LAB – a collaboration between strategic thinkers at Salesforce and its customers around provocative ideas on the future of business. Prior to joining Salesforce, he was co-founder and chairman of Global Business Network. He is the author of several books and served as a script consultant on the films, "The Minority Report," "Deep Impact," "Sneakers" and "War Games."



Useful summaries of important local stories,
delivered twice daily to your inbox.

TODAY'S HAWAII' NEWS

TO SUBSCRIBE, VISIT
[HAWAIIBUSINESS.COM/NEWSLETTER](https://hawaiibusiness.com/newsletter)



HawaiiBusiness

Locally Owned, Locally Committed

MORNING SESSION

How to Resolve Conflicts at Work

THURSDAY, JULY 22, 2021
10:00 A.M.

Disagreements will happen, whether they're among employees or also include managers. Our experts will discuss ways to keep the peace in the workplace, cool people down and unite opposing sides for a solution. These lessons can also be applied at home and in the community.



MODERATOR:
Noelle Fujii-Oride
WRITER
HAWAII BUSINESS MAGAZINE

Noelle Fujii-Oride writes about big issues impacting Hawai'i's economy, including housing, education, construction, climate change, tourism, entrepreneurship and more. Prior to joining *Hawaii Business Magazine* as a staff writer in 2017, she held internships at the magazine, the *Honolulu Star-Advertiser* and *Honolulu Civil Beat*. She is a graduate of UH Mānoa's journalism program and now lives on Kaua'i.



Peter Adler
PRINCIPAL,
ACCORD3.0

Peter S. Adler, PhD is a planner, mediator, facilitator, and a principal in ACCORD3.0, a professional network of consultants specializing in foresight, strategy, and cooperative trouble-shooting. As a planner he works with organizations in the public, private and civic sectors on forward strategy and executive and board alignment. As a mediator, he assists groups to reach agreements on energy, environment, and health controversies. Adler has worked in the government, business and the NGO sectors and taught advanced negotiation courses at the University of Hawai'i and California State University Dominguez Hills.

Prior executive experience includes nine years as President and CEO of The Keystone Center (www.keystone.org), Executive Director of the Hawaii Justice Foundation, and founding Director of the Hawai'i Supreme Court's Center for Alternative Dispute Resolution. He is the author of four books and numerous academic and popular articles and lives and works in Hawai'i.



Judge Michael Broderick
PRINCIPAL,
BRODERICK DISPUTE RESOLUTION

Judge Michael Broderick (Retired) is the principal of Broderick Dispute Resolution, offering services in mediation, arbitration, facilitation, neutral employment investigations and executive coaching. From 2010 through 2020, he was the CEO of the YMCA of Honolulu. Previously, he was a Family Court Judge where he presided over more than 10,000 cases, including hundreds of trials and hundreds of settlement conferences; he was the Director of the State Judiciary, responsible for the day to day operations of the Court system with 1,800 employees and a \$110 million dollar budget; served as the Director of the Judiciary's Center for Dispute Resolution, and also the Special Assistant to Los Angeles Mayor Tom Bradley. He has mediated or facilitated many complex lawsuits and public policy cases in Hawai'i, and has made presentations on a wide range of community and social issues facing the State. He serves on a number of boards, councils and commissions, and has received numerous awards, all related to strengthening the foundation of Hawai'i's community.



Jeanne Unemori Skog
PARTNER,
SKOG RASMUSSEN LLC

Jeanne Skog is the co-founder and principal of Skog Rasmussen LLC. Skog Rasmussen works with new and existing businesses, government agencies, and nonprofits organizations to design community-based solutions to achieve their objectives, including community outreach and engagement.

Prior to Skog Rasmussen, Jeanne was the President & CEO of the Maui Economic Development Board (MEDB). Jeanne joined MEDB in 1984 and in 1999 was elected as MEDB's fourth President & CEO, the first Maui-born resident to assume the position. Over her 33-year span at MEDB, she worked to fulfill its mission of diversifying Maui County's economic base through technology-based activities and broad-based community outreach and engagement.

She has served on the Commission on Presidential Scholars, an appointment by President Obama. She currently chairs the boards of directors of St. Anthony School and the Economic Development Alliance of Hawaii and serves on the boards of the Ka Ipu Kukui young leaders' program and the Hawai'i Budget and Policy Center. Jeanne grew up on a 150-acre pineapple farm in Peahi, Maui which set a deep appreciation for the values and benefits of a rural environment and the richness of ethnic diversity.

MORNING SESSION

How to Apply an Equity Lens to Your Initiatives

THURSDAY, JULY 22, 2021
10:00 A.M.

Many organizations are familiar with diversity and inclusivity, but it's equity that will lead to real systemic change. Learn about the different types of equity and how you can incorporate them into your company's internal and external initiatives.



MODERATOR:
Rachel James
ATTORNEY,
HAWAII PUBLIC UTILITIES COMMISSION

Rachel James is an attorney on the Commission Counsel team at the Hawai'i Public Utilities Commission. She also serves her community as a member of the Advisory Board for the Pasty T. Mink Center for Business and Leadership, and as Vice President of the Board of Directors for the Hawai'i People's Fund. In 2021, Rachel was named one of *Hawaii Business Magazine's* 20 for the Next 20.



Monica Belz
PRESIDENT & CEO,
KAUAI GOVERNMENT EMPLOYEES
FEDERAL CREDIT UNION

As President and CEO of KGE-FCU, Monica Belz shapes a dynamic island vision for economic growth grounded in sustainability and social entrepreneurship. Since the COVID-19 Pandemic, she led the credit union to obtain a CDFI Designation with the U.S. Dept of Treasury, one of only four in the state of Hawai'i, and has deployed over \$17 million dollars of aid into the community.

Her 20 years of experience in social impact community development across 30 countries complements a diverse portfolio of work that includes disaster relief and EMT Fire & Rescue. Monica is fluent in Russian and holds a Global MBA from Thunderbird School of Global Management.



Ku'ulani Keohokalole
OWNER AND PRINCIPAL
CONSULTANT,
PEOPLE STRATEGIES HAWAII

Ku'ulani Keohokalole, Owner/Principal Consultant of People Strategies Hawai'i, consults local organizations on creating systemic change around the ways they engage people to achieve their mission. She blends her background in social justice and community engagement with her expertise in organizational change to help institutions transform and grow.

Ku'ulani has a B.A. in Ethnic Studies from UH Mānoa, an M.A. in Education Leadership, Politics and Advocacy from NYU, and an Executive Certificate in Organizational Consulting & Change Leadership from Georgetown.

Ku'ulani serves as President of the Association for Talent Development Hawai'i Chapter. She is a proud mom of three.



Laurien "Lala" Nuss
CLIMATE RESILIENCE AND EQUITY
PROGRAM MANAGER
OFFICE OF CLIMATE CHANGE,
SUSTAINABILITY AND RESILIENCY

Laurien Baird Hokuli'i Helfrich-Nuss, aka "Lala Nuss", was born, raised and educated on O'ahu and the Island of Hawai'i. She joined the City and County of Honolulu's Office of Climate Change, Sustainability and Resiliency (CCSR) as the Climate Resilience and Equity Manager in 2019 and brings an impressive background in the global travel industry, grassroots organizing and community development, regenerative entrepreneurship, nonprofit project management, culture and arts public programming and environmental justice advocacy.

Her focus has been establishing the climate resilience and equity program to coordinate actions and policies of city departments and agencies to advance procedural, distributional, structural, trans-generational, and cultural equity from a place-based, culturally-centered perspective.



James Thomas
DEI DIRECTOR,
ALASKA AIRLINES

James is a seasoned professional with over 22 years of leadership experience, and over 13 years leading diversity and inclusion programs. His background spans fashion, food, wine and now the airline industry. He recently joined Alaska Airlines as the Director of Diversity, Equity & Inclusion where he supports the Alaska Air Group which includes Alaska Airlines and Horizon Airlines. He and his team play an important role in helping the company achieve their goal of building an airline people love by embedding inclusion throughout the company's policies, programs and practices, to ensure that employees and guest feel safe, welcome, a sense of belonging and connected to the brand. Alaska recently announced bold goals to creating a more inclusive workforce by 2025 which James' role will be critical in leading.

MORNING SESSION

Improve Your Workplace Communication

THURSDAY, JULY 22, 2021
10:00 A.M.

During this presentation by Th!nk Training, discover how DiSC can be used as a tool for dialogue and can help deepen self-awareness, inspire appreciation of others, and foster effective collaboration.

DiSC is a personality and behavior self-assessment tool used by more than one million people every year to improve teamwork, communication, and productivity. The DiSC model provides a common language people can use to better understand themselves and those they interact with – and then use this knowledge to reduce conflict and improve working relationships.



MODERATOR:
Sarah Kalicki-Nakamura
CO-FOUNDER,
THINK LLC

Sarah Kalicki-Nakamura is a mother, wife, speaker, writer, teacher and business owner. She has written numerous workshops, articles and books on communication, entrepreneurship, leadership, productive conflict, effective teaming, strategic planning, and virtual facilitation.

Sarah was born and raised in Illinois. When she was tired of the snow, she settled down in Honolulu with her husband Malcolm, their two sons Trey and Wyatt, and fur baby Ikaika. When Sarah is not working, she is doing yoga, playing Pokemon Go, and relaxing at the beach. She loves anything Disney...especially Disney World.

Sarah can be reached at sarah@think-training.com or 808-224-6694. Check out her website (www.think-training.com) for more information on her company, TH!NK.

HawaiiBusiness
magazine

One low price, EVERYWHERE

Just \$24.99 a year
for print and digital subscriptions

Subscribe to *Hawaii Business Magazine* and get access to big issues that affect the local economy and information that is useful to you, your career and your organization.



TO SUBSCRIBE, VISIT WWW1.HAWAIIBUSINESS.COM/CONTENT/EVERYWHERE

FIRESIDE CHAT

A Sustainable Hawai'i

THURSDAY, JULY 22, 2021

2:00 P.M.

AT THE BISHOP MUSEUM

During this talk story, local leaders will reflect on their individual journeys, sharing stories of success and failure, and the pivotal moments that inspired them to work for a sustainable future for Hawai'i.



John Leong
CO-FOUNDER & CEO,
KUPU

John Leong's passion for creating a more resilient Hawai'i is the inspiration and foundation for his ground-breaking work and accomplishments. As an environmental entrepreneur, Leong has helped to develop Hawai'i's green jobs industry, increasing conservation awareness and creating career opportunities in natural resource management and sustainability. After graduating from the Wharton School of the University of Pennsylvania in 2000, Leong founded Pono Pacific Land Management, LLC, a conservation and land management services company. Pono Pacific is the only comprehensive, private natural resource management company in Hawai'i, which today impacts important conservation, agriculture, and other lands throughout the state. In 2007, Leong co-founded non-profit organization Kupu, to cultivate positive environmental impact by focusing on developing Hawai'i's next generation of environmental stewards and community leaders. Through its innovative programs and partnerships, Kupu has hired and impacted over 5,000 young adults and generated a total of more than \$155 million in economic impact for the state, with a 1 to 3 cost-to-benefit ratio.



Dawn Lippert
CEO,
ELEMENTAL EXCELERATOR

Dawn Lippert is CEO of Elemental Excelsior, a non-profit investor on a mission to redesign the systems at the root of climate change. Since 2009, Elemental has invested in over 100 companies and Elemental portfolio companies have gone on to raise over \$2B in funding. Dawn also serves as the Director of Innovation and Community at Emerson Collective, the investment and philanthropic platform led by Laurene Powell Jobs. She is a recipient of the 2020 UN Global Climate Action Award, the 2015 C3E Award from the US Department of Energy, and is a 2019 Grist 50 Fixer. She is also a board member of Climate Real Impact Solutions II, a climate-focused special-purpose acquisition company.



Scott Seu
PRESIDENT & CEO,
HAWAIIAN ELECTRIC

Scott Seu is president and chief executive officer of Hawaiian Electric. He joined Hawaiian Electric in 1993 and has held leadership positions in environmental management, customer programs, renewable energy development, electric system operations, and government and community affairs. Seu is a board member of the Electric Power Research Institute, Hale Kipa and Teach for America - Hawai'i. He is a graduate of the Kamehameha Schools and Stanford University.

AFTERNOON SESSION

Indigenous Wisdom

THURSDAY, JULY 22, 2021

2:00 P.M.

AT THE BISHOP MUSEUM

LIVE STREAMED FOR VIRTUAL VIEWING

This session will look at cultural wisdom and traditional values, exploring how indigenous perspectives can guide us and help address today's complex issues. We invite you to deepen your roots of identity, knowledge and cultural values to help you build your own authentic leadership style.



MODERATOR:

Mālia Ka'aihue

FOUNDER & PRESIDENT
DTL HAWAII

Mālia Ka'aihue is a highly recognized entrepreneur and an award-winning author who is deeply involved with Hawaiian culture and Hawai'i's community. Mālia has founded eight very successful businesses. She attended the University of Hawai'i at Mānoa where she received a bachelor's degree in Hawaiian Studies and Language, as well as her master and doctoral degrees in Political Science.

Mālia was featured on the cover of *Hawaii Business Magazine's* 20 For the Next 20 in 2019. Mālia was a Pacific Century Fellow in 2015, Omidyar Fellow in 2017 and Mana Up Fellow in 2019. In January of 2020, Mālia became a dōTERRA Founder 2.0!



Dr. Brandon Bunag

ACTING VICE PRESIDENT FOR
PUBLIC PROGRAMS AND THE
DIRECTOR OF EDUCATION,
BISHOP MUSEUM

Brandon K. Bunag is currently the Acting Vice President for Public Programs and the Director of Education at Bishop Museum. He is responsible for all public operations and programmatic-related areas of the Museum, which include the planning, development, implementation, and evaluation of the museum's educational and programs which include on-site school field trips, outreach, planetarium programs and community/public programs.

Brandon holds a Doctoral degree in Educational Leadership from the University of Southern California (2012).



Kalani Ka'anā'anā

CHIEF BRAND OFFICER,
HAWAII TOURISM AUTHORITY

Kalani Ka'anā'anā is the Chief Brand Officer of the Hawai'i Tourism Authority (HTA). He is responsible for overseeing HTA's various initiatives outlined in its 2020-2025 Strategic Plan in the areas of community empowerment, stewardship of the Hawaiian culture, preservation of natural resources and brand management. He joined HTA in 2016 and most recently served as its director of Hawaiian cultural affairs and natural resources.

Born and raised in Kailua, O'ahu and fluent in 'Ōlelo Hawai'i, Ka'anā'anā is involved in a multitude of community activities. He is one of the 14 collaborative Native Hawaiian authors of the 'Āina Aloha Economic Futures declaration and is an active member of the Kailua Hawaiian Civic Club and 2019 Omidyar Fellow. His 'ohana comes from Ka'aihe'e, Kailua, O'ahu.



Mahina Paishon-Duarte

CEO & CO-FOUNDER,
WAIWAI COLLECTIVE

Mahina Paishon-Duarte is co-founder and chief executive officer of Waiwai Collective, a regenerative urban oasis, a kīpuka, for creatively growing community, culture, and commerce. As a social entrepreneur, her vision and mission are one and the same—to catalyze positive, lasting change for Hawai'i in one generation.

Mahina is the founding executive director of Paepae o He'eia, the first modern Hawaiian fishpond that created ground-breaking 'āina-based education programming for students from preschool through post-doctoral levels. She gained served as a policy program manager with NOAA's Papahānaumokuākea Marine National Monument, as well as head of school for both Hālau Kū Māna and Kanu o ka 'Āina public charter schools. Today, she is a part of the 'Āina Aloha Economic Futures movement.



Ka'iulani Sodaro

SVP, PLANNING & DEVELOPMENT,
THE HOWARD HUGHES
CORPORATION

Ka'iulani Sodaro is senior vice president of planning and development at Ward Village. From new town and commercial projects to resort properties and sustainability planning, she has more than 15 years of experience in real estate development. She is a graduate from University of Southern California and Cornell University. Ka'iulani is member to the American Institute of Certified Planners, serves on the PBS Hawai'i Board and formerly on the City and County of Honolulu Planning Commission.

KEYNOTE PRESENTATION

Lisa Kay Solomon

THURSDAY, JULY 22, 2021
4:00 P.M.

Best-selling author and design innovation specialist Lisa Kay Solomon shows you how to inject more creativity, flexibility, and resiliency into your organization and turn uncertainty and change into opportunities to reinvigorate your business category, build competitive advantages, and transform your company culture.

As a consultant to several global corporations and founding chair of transformational practices and leadership at Singularity University, Lisa is on the leading edge of organizational leadership strategies and best practices. Her talk gives you the tools to 1) transform surprise and uncertainty into bold possibilities; 2) discover new ideas through investigation, creative ideation, and rigorous experimentation; 3) understand and anticipate technologies that will impact your industry; and 4) make positive choices to improve the lives of people and communities.

Lisa's co-authored best-seller *Moments of Impact: How to Design Strategic Conversations that Accelerate Change* provides effective methodologies for making better decisions in any company, and has been translated into at least 12 languages. Her work has been covered by *The Wall Street Journal*, *Forbes*, *Huffington Post*, *Business Week*, and other major business publications. Lisa also teaches classes in the MBA in Design Strategy program at California College of the Arts, as well as at the Stanford d.school.



Lisa Kay Solomon
INNOVATION STRATEGIST, LEADERSHIP
COACH, EDUCATOR & BEST-SELLING AUTHOR

HawaiiBusiness

magazine

1088 BISHOP ST., LL2
HONOLULU, HI 96813
WWW.HAWAIIBUSINESS.COM