



Tracy Allen

Vice President, RA, RS-46610
Global Luxury Ambassador, Luxury Property Specialist, International President's Premier, Society of Excellence, Top Producer, Coldwell Banker Realty

Tracy Allen Knows Real Estate. With 35+ years of experience, stellar credentials and unmatched market expertise, she brings superior results to buyers and sellers throughout Honolulu. When you partner with Tracy, you have a distinct advantage in today's dynamic landscape.

As the #1 Individual Sales Agent in Hawaii and #4 Individual Sales Agent Nationwide for Coldwell Banker Realty, Tracy stands at the pinnacle of the real estate industry. In addition to holding the record for the highest closed residential sales on the island of Oahu, she is a member of the prestigious Coldwell Banker® Society of Excellence, a designation reserved for less than 1% of 100,000+ agents globally. Tracy is the only Coldwell Banker Realty agent in Hawaii to receive this honor not only once but eight times and counting. Tracy is also a certified Global Luxury Property Specialist and Global Luxury Ambassador, fully equipped to oversee the purchase and sale of Hawaii's finest residences.

When it comes to selling your home for optimal return, there is no substitute for skill enhanced by years of experience and a thorough understanding of the local market. Tracy offers all this and more. She leverages

her design and staging talents to transform the look of your property and then targets potential buyers across major social media platforms and in eye-catching print collateral. Through up-to-the-minute trend data and analytics, she prices the home competitively and times the listing to the most opportune moment. Once a qualified buyer is found, Tracy's client-centered negotiation ensures an entirely satisfying, financially beneficial outcome.

Buyers can expect the same personalized attention as Tracy draws on her regional expertise and Coldwell Banker Realty's cutting-edge technologies to pinpoint lucrative housing options suited to her clients' unique wants and needs. Through her extensive professional network, Tracy learns of available properties often before they hit the market, giving her clients a measurable insider's edge. Tracy also knows that the process can be stressful, so she keeps the lines of communication open as she manages the required paperwork and negotiations. With her unwavering dedication and comprehensive suite of services, Tracy takes her buyers over the threshold and into the home of their dreams. If RESULTS matter, call Tracy today!



Featured Property: 176 Hanapepe Loop, Honolulu, HI
6 Bedroom, 7 Full + 1 Half Bath | Listed at \$18,900,000 FS



TA
TRACY ALLEN
LOCAL EXPERTISE | GLOBAL REACH

COLDWELL BANKER
REALTY

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